## Protection of Intellectual Property: Era of Asian Emergence

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# Reason for Shift from USA to Asia

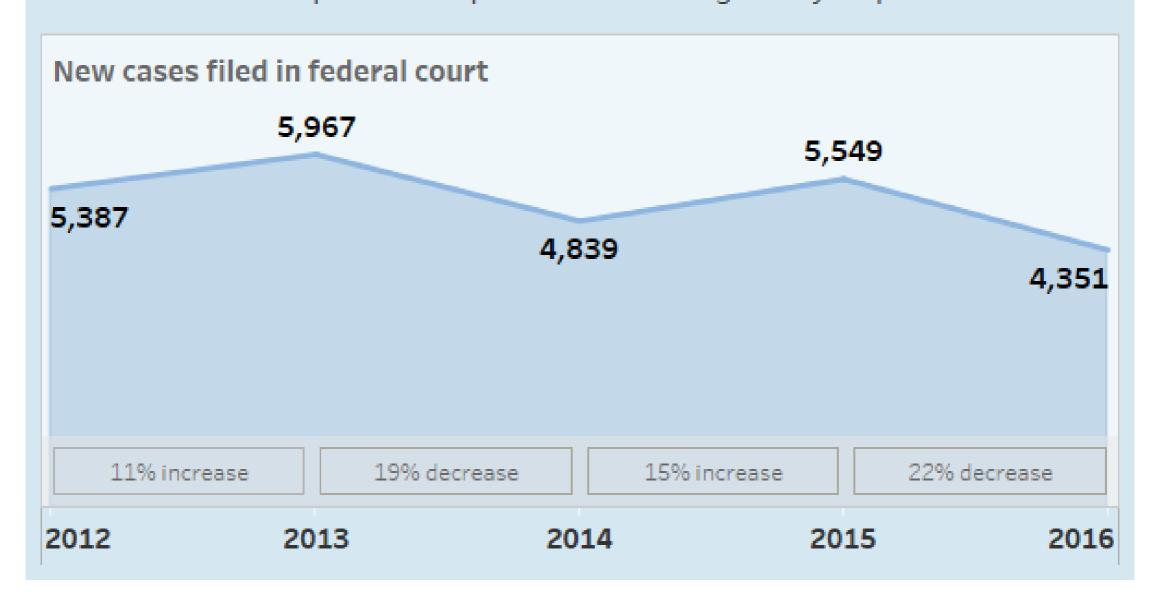
#### Patent Comparison between the US and China

|   | U.S.                            | China      |
|---|---------------------------------|------------|
| Patents Granted In 2016                 | 334,000                         | >1,750,000 |
| Substantive Examination                 | 100%                            | <20%       |
| Patent Infringement<br>Lawsuits in 2016 | 4,351                           | 12,357     |
| Average Time To Trial                   | > 24 mos                        | 9 mos      |
| Permanent Injunction<br>Frequency       | about 75%, but uncertain always | >90%       |

#### Patent Lawsuits in the US

#### Patent Cases Sink In 2016

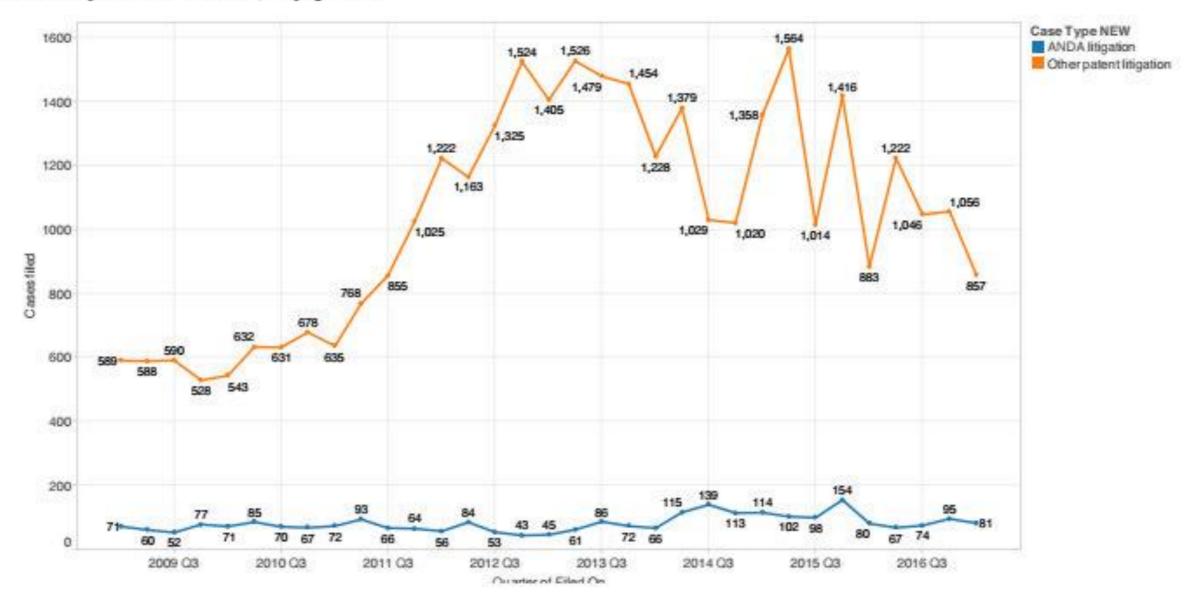
Patent lawsuits surged 15 percent in 2015, but dropped back last year, with the number of new patent complaints filed falling nearly 22 percent.



## Patent Lawsuit filings down even more in 2017

#### ANDA vs Other Patent Litigation

Figure 18: Cases filed 2009-2017Q1, by quarter



### The World's IP Super Dockets - Specialized IP Courts in China

- Specialized IP courts in Beijing, Shanghai, Guangzhou since 2014
  - Beijing IP Court in 2016: 10,638 cases filed; 8,111 concluded
  - Shanghai IP Court in 2016: 1877; 1877
  - Guangzhou IP Court in 2016: 4949; 3393
  - New IP "tribunals" in Chengdu, Nanjing, Suzhou, Wuhan
    - Story of "desire to become 'courts"!
  - INJUNCTIONS nearly certain; DAMAGES trending upward fast

# Another Reason for Change

#### Key Supreme Court Cases Since 2010

Purple cases depart from international Patent standards:

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Bilski v. Kappos: 9–0 Stanford v. Roche: 7–2
  Microsoft v. i4i: 8-0
                              Mayo v. Prometheus: 9–0
  Bowman v. Monsanto: 9–0 AMP v. Myriad: 9–0
FTC v. Actavis: 5-3 Alice v. CLS Bank: 9-0
  Medtronic v. Boston Scientific: 9-0
  Octane Fitness v. Icon Health & Fitness: 9-0
  Limelight v. Akamai: 9–0 Nautilus v. Biosig: 9–0
  Teva v. Sandoz: 7-2 Commil v. Cisco: 6-2
Kimble v. Marvel Entertainment: 6-3
  Halo Electronics v. Pulse Electronics: 9-0
 Samsung v. Apple: 8–0 TC Heartland v Kraft 8–0
 Lexmark v. Static Control 7-1
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### A Place for Korea?

#### Landslide of Unexamined Patents

- 82% of Chinese patents are unexamined UM & Design patents



Quality Patents + Swift, Predictable, Reasonably Priced Enforcement = KOREA CAN JOIN the ASIAN EMERGENCE!